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## Nick Haskins, Senior RoR Engineer

Senior Ruby on Rails engineer, author, and mentor with extensive knowledge and a proven track record in designing, building, and maintaining high-volume web applications.

### Employment History

#### Senior Engineer at CG Cookie

January 2014 — March 2023

Brought on in 2014 to build and maintain a subscription based learning management SaaS. Tech used: WordPress, PHP, LESS, Javascript, and jQuery. Features included:

- recurring subscriptions via Stripe
- lesson tracking
- community forums and @mentions
- site notifications

In 2016 CG Cookie created the Blendermarket, and I built the marketplace web application on my own within just a few months. This web application serves a high-volume of users and processes a substantial yearly revenue. Tech used: Ruby on Rails, HTML, SCSS, Javascript, jQuery, jQuery UI. Features included:

- ability for creators to sell products, platform taking a percentage of each sale
- payments via Stripe & PayPal
- product variants
- asynchronous background processing
- abandoned carts
- developer fund calculations

In 2016 I built the new version of CG Cookie on Ruby on Rails, building each existing featured from scratch, and migrated millions of records from MySQL to PostgreSQL. Tech used: Ruby on Rails, HTML, SCSS, Javascript, jQuery, jQuery UI. Features included:

- recurring subscriptions via Stripe and Braintree
- drag and drop course builder
- community gallery, forums, and notifications
- real time notifications with Actioncable

In 2017 the owners of CG Cookie/ Blendermarket, together with myself, started Mavenseed (WordPress meets Shopify). This is a multi-tenant Ruby on Rails web application, and CG Cookie would be migrated to a tenant within this app. For three years I worked solo, designing and building everything from the front-end to the back-end. Tech used: Ruby on Rails, HTML, SCSS, Javascript, jQuery, jQuery UI. Features included:

- multi-tenant architecture scheme
- recurring subscriptions via Stripe Connect and Braintree
- drag and drop page builder
- drag and drop dashboard with configurable widgets
- community projects and forums
- supports Sales Tax, VAT, GMT
- Print-on-Demand shipping via Printful
- extensive API

In 2022 I was tasked solely with migrating CG Cookie from a standalone site, to Mavenseed as a single tenant. This involved writing software that allowed CSV files with millions of rows to be uploaded and parsed, with that data being used to create new records in the new database format. P.S - This was done from an RV in the middle of the California desert.

That same year (after 8 years working solo), a junior developer was finally hired to help assist me with managing these systems. I **served as a mentor** and project manager, in addition to my full time roles as a developer and being responsible for the integrity of the site acting as the only system administrator.

In 2023 owners of CG Cookie/Blendermarket shut down Mavenseed as a business.

It's worth mentioning that I was responsible for maintaining server health through Heroku, then eventually AWS via Hatchbox. I am also well versed in utilizing logging systems such as Papertrail and Appsignal, and am experienced in writing technical documentation (docs.mavenseed.com) and changelogs. In addition I am very experienced with Google Analytics (both legacy and universal), Google Events, Google Tag Manager, Elasticsearch, Mailchimp, and TaxJar.

I do not have any experience with Typescript, Vue, or React but I can learn these things very quickly if you'll give me the opportunity. I have a proven track record of learning things expeditiously and without oversight.

## Owner at SportKeeper

January 2017 — January 2019

I created custom software that allowed climbing gyms to run their business. This software provided ways for customers to begin memberships that were charged monthly, allowed them to check-in to the gym with a front-facing kiosk, was one of the first P.O.S solutions to run Stripe Terminal, and also served as an employee management tool with built-in time tracking.

In order to give more focus to CG Cookie, I sold SportKeeper in 2019.

## Owner at Aesopinteractive

March 2012 — March 2014

I was the owner and sole developer behind a WordPress company that built themes and custom plugins that drove a storytelling experience. This was a freemium business model where the WordPress Plugin was free, but offered add-ons and custom themes for sale. This was later sold through a broker not long after starting at CG Cookie.

### Skills

- |   |   |
|---|---|
| <input type="radio"/> Ruby on Rails           | <input type="radio"/> PostgreSQL        |
| <input type="radio"/> HTML/CSS/JavaScript     | <input type="radio"/> Stripe eCommerce  |
| <input type="radio"/> API Infrastructure      | <input type="radio"/> System Admin      |
| <input type="radio"/> Technical Documentation | <input type="radio"/> Code Optimization |
| <input type="radio"/> Design                  | <input type="radio"/> UX                |

### More Skills

### Business Operations

Listed above are my technical skills as it relates directly to coding, but there are a plethora of other technologies and API's that I have become skilled at working with over the years. This includes Google Analytics (legacy and V4), Google Tag Manager, Amazon S3/Cloudfront, Elasticsearch, Zapier, Mailchimp, TaxJar, and Geolocation services.

Authored

## **Playbook Thirtynine**

In 2020 I wrote a book about Ruby on Rails best practices, essentially documenting everything that I had learned over the last six years as a solo Rails developer. This was very well received by the community and would go on to collect roughly \$20,000 in revenue.

The book and site are still active, and although a lot of the practices are still used to this day, it's becoming a little stale with new tech such as Hotwire.

<https://playbookthirtynine.com/>

I am happy to provide a copy of this book!

For Fun

## **YouTube**

I'm an aspiring filmmaker! We mainly document our adventures as a **family**.

<https://YouTube.com/FarFromOrdinary>